

WW C CIRCUIT

NEWSLETTER OF THE WORLDWIDE COLLECTOR'S CLUB

President: Aubrey Dunne  
 Vice President: Ken Jenkins  
 S/T, Membership: Herb Holland  
 Omni Exchange: Hal Clarke  
 Tom Allison  
 Public Relations: O.D. Nelson  
 Editor: Dick Edwards

All opinions expressed are those of the writer, and do not necessarily represent those of the WWCC or any other member.

EDITOR'S ADDITIONS

Welcome to the first of the 1985 newsletters. This is your newsletter, so make your views known. The board has made suggestions on what you might like to see, and my compatriot, Rita, (from the warm part of the country), has come up with some ideas to make this a welcome arrival in your mail box. Now, we need your ideas.

I'd like to see some letters to the editor in the next issue. Now, we aren't going to get into much give and take when the answers are three months apart. It will give time to think up a real good zinger, though. There should be enough expertise around to answer a lot of questions, too. Send them in.

Have you solved a problem? Send it in with an answer for the rest of the members. Better yet, take out an ad and sell your solutions! (See advertising policy on last page.)

One of Rita's gems is an evaluation of lots or mixtures. If you've bought a lot or mixture recently, you could help a lot of your fellow worldwide collectors by giving an evaluation. Tell us who you bought it from and what was in it. How many different, high or low catalog, commem vs definitive, etc. No swear words or rewritten ads, just the statistics.

We'd also like to see an article on how you started, why you collect worldwide, rather than a narrow specialty, how you house your stamps, anything at all philatelic.

Your writing doesn't have to be perfect (just readable). I can clean up punctuation, spelling, phrasing. If you can't be readable, talk to a cassette.

John Dunn (#139) has offered to write articles on unusual collecting approaches. Perhaps you collect only dead countries, or stamps issued between 1910 and 1925. If you have a novel approach to collecting, get in touch with him.

Dave Nelson (see his column) has commented on some of the things he'd like to see changed. Do you agree? Have some other ideas? Don't forget, without a profit, nothing commercial is going to happen, so don't ask for the moon unless you're willing to pay for it.

See you next issue.

Dick Edwards

BOARD WELCOMES NEW EDITORS

The Worldwide Collectors' Club wishes to welcome our new editors, Dick Edwards (#117) of Apple Valley, Minn. and Rita Kallal (#26) of West Monroe, Louisiana. Dick will edit and publish the newsletters for this year, and will alternate with Rita, who will edit and publish in 1986.

A note of thanks also goes to Herb Holland (#31) who published the first two newsletters.

Aubrey Dunne  
 Ken Jenkins  
 Herb Holland  
 Dave Nelson

## PRESIDENT'S COLUMN

A very happy New year to all of you as we begin our second year.

Perhaps one of the most valuable services that this organization can offer its members is that of "fellowship". One way in which this can be accomplished is through stamp exchanges. If it weren't for "swapping", some of us would be relegated to the role of a Silas Marner; that is, looking over our stamps in abject solitude. Practically all my stamp acquisitions come from exchanging.

One of the first things I learned was that any trading must be based on a feeling of mutual trust. After all, who's going to prosecute someone a thousand miles away for a few dollars?

For three or four years I exchanged stamps by trying to match the quality of material received. This often resulted in a rather limited (and sometimes boring) exchange, hardly worth the postage. Then I received some stamps from Mr. "X".

I consider ~~my~~ collection to be quite extensive, but, to my delight, he had sent several very old and long sought after space fillers. I ran up such a deficit that I had to dig into previously unsorted duplicates. I found myself dragging out blocks and varieties tucked away, for whatever reason, long ago.

That incident started me thinking. And that was, if you don't send your best, than at least send better stamps than you receive to smoke out some of those hidden duplicates from your correspondent who will be trying to erase his deficit. This has worked beautifully for me and has really livened up my trading.

A matter of ethics in trading has been brought to my attention - that of the miscataloging of stamps, which, though infrequent, does occur. If there is NO QUESTION WHAT-SO-EVER in correctly identifying a mistake whether resulting in an UPWARDS or downwards price revision, do it in good will and take the same in good faith. However, if you are trading one-for-one or on some other non-catalog basis, then any exchange is fair play.

I recall having received a packet of mixed stamps for a one-for-one trade which contained several copies of Netherlands #83 (Scotts), including a copy of #83a worth nearly 300 times the value of #83 - a good (and fair) find. (I'm certain I'll hear from you on this one)

I hope someday to meet in person some of the many fine people with whom I trade, but in the meantime I'm having lots of fun.

A very happy New Year. May you and your collection grow.

Aubrey Dunne

## OMNI EXCHANGE

The Omni Exchange is the WWCC exchange club. We, now have 31 members. Filled books totalling almost \$6,400 Scott value have been received. We have exchanged over \$1,000 Scott value. One member has submitted 28 books valued over \$1,100. Another member has submitted one book totalling over \$400. So, we have some big traders among our 20 active traders.

The eleven other members have purchased 150 empty books and established postage accounts, but haven't sent in the filled books yet, probably due to the holidays.

There has been good response from the new members. We just received an order from a new member who was sent the application only last week. We have a good selection of countries, however, we need older stamps and higher values.

The exchange club has available FOLD-O-HINGES in packages of 1000 for \$.75 per packet (plus postage). You get about 3 packets per ounce. If you can use 50 packets, we will give you an address where you can buy them for \$32.00, plus \$2.00 - \$2.50 postage and handling. (Write either of the Omni Exchange coordinators, not the editor!)

We need your entries in the circuit, and we can supply trading material.

Hal Clarke #47  
Tom Allison #42

V.P. COLUMN

When I returned home from my extended Thanksgiving vacation, my P.O. Box was stuffed (several times over) and I have been gradually getting caught up. There were literally dozens of envelopes of stamps from new members. They have been all mixed in now.

One of our new members would like to correspond and/or swap stamps with someone in the U.S.A. His name and address are:

Luis R. Ginocchio B.  
P.O. Box 283  
Piura, Peru S.A.

Well, Senor Ginocchio, I have a suspicion that your mail box will soon be full. Good Luck!

I received a certificate of appreciation for the club from member # 41, Gilbert Smith of Gate City, Va. and John St. Martin, President of the Benjamin Franklin Stamp Club as a "Thank you" for the stamps received. I also received an FDC of the Christmas stamp with a hand made cachet from # 76, Ariel Poling, of Bedford Indiana. This, too, was in thanks for the stamps her group received. Little things like these make the time and effort expended worthwhile.

I hope you all had a delightful holiday season, with many more to come.

Ken Jenkins

SECRETARY/TREASURER'S COLUMN

The state of the club's membership and finances are found in the financial report and roster addition.

The entry of new members slowed over the holidays, as we expected. And, yes, we are still solvent, as you can see.

There are two roster updates:

#18 - Hasse. Change address to:  
1061 Oak Terrace  
N. Mankato, MN 56001

#109 - Hoover. Change address to:  
212 South Iowa  
East Wenatchee, WA 98801

Herb Holland

WORLDWIDE COLLECTORS CLUB  
FINANCIAL STATEMENT  
YEAR ENDED 31 DEC. 1984

Balance rcv. from  
club founder  
20 April 1984: \$217.31

Income:

New member dues: \$366.00  
Member donations: 5.00  
Interest: 9.67  
Advertising: 30.00  
Advance renewal: 6.00

Total Income: 416.67

Expenses:

Postage: 57.75  
Printing, copying: 93.16  
Envelopes: 2.63  
Membership Cards: 34.45  
V.P. Postage, Tel: 21.23  
Omni Exch Start-up: 24.57  
Newsletter\*: 123.32  
Folders: 1.25  
Exchange Rate Loss: .37

Total Expense: 358.73

Balance 31 Dec. 1984\*\*: \$275.25

\* 2 issues

\*\* on deposit, First Federal S&L of  
New Braunfels.

Herb Holland

URGENT PLEA

The budget is not exactly robust. Any donations will be cheerfully accepted.

CONTEST

The name on the masthead is purely temporary. If you have a name you think fits our group, send it in. Winner will get his/her name in the paper and win a free 30 word classified ad.

## GROWING PAINS

WCC is now at a critical cross-road. We can elect to be satisfied with our growth in the first year and sit back to enjoy a chatty newsletter and our new stamp exchange. Or, we can commit ourselves to, as our by-laws state, "actively promote the collecting of postage stamps of the world." I think the first road will lead us soon to stagnation.

The "high" road is the one most of you had in mind when you joined...but it is not an effortless path.

To make a significant mark on such a large target, I see the need for WCC to undergo three stages of development. First, we must grow, exponentially, to acquire the money and muscle we shall need. Then, we shall have to attack the real problems that have caused general stamp collecting (as well as stamp collecting in general) to decline so measurably in popularity.

Lastly, with a strong membership and success in improving the environment for worldwide collectors, we can launch some high visibility programs to bring in the seedling collectors from which the next generation of "WCCs" will mature.

To grow, we must preach, cajole and proselytize.

Yes, I will be writing some more letters. But, since I am P.R. Officer, my words will suffer the taint of commercialism. Our most effective builders to date were letters to Linn's from "just plain collectors". The first was from Aubrey Dunne long before the group was formed, and the other by William Donover a few months ago. If others of you will be so inspired, the results will show. Even more effectively, you can talk about WCC at the local stamp club, at your dealer's shop and in correspondence with other philatelists.

Phase 2 can begin almost at once. In future newsletters, I hope we can feature a series of articles about the problems WCCs are facing.

One is image. I feel that the current fad for excruciatingly narrow specialization that fostered a snobbish avoidance of general collecting. We have to meet this

head-on by telling our story, so that collectors have information on both types of collecting.

Other problems are more mundane and commercial in nature, but are real enough. Catalogs that cost \$80.00 a year. Albums that are bulky, but with significant gaps in coverage, because the manufacturer chose to organize by year of issue, rather than by country.

I'm talking about the cataloguer's loyalty to dealers above collectors, so that the former can advertise sand dunes and CTDs. (fun to collect but essentially valueless) with inflated "catalog values". What about newspapers that will accept ads from rip-off dealers with no effective commitment to screening? How do we handle album publishers who drop us cold discontinuing needed specialty supplements?

These are my gripes. They may not be yours. But, I hope that WCC can gather together our collective concerns and proposed solutions and broadcast them to the dealers and vendors we depend upon.

Lastly, I think we can together find ways to make a major impact in terms of new collectors. Our offer of free stamps to youth groups is a small step, but so far only modest interest has been shown. Without your personal involvement, our offer will be unknown to those we are trying to interest. Go to your local Ben Franklin club or other young collector group. Offer them our help.

In closing, I'll repeat my appeal to each of you. Write a letter, sign up a fellow collector, send an idea or two to this newsletter. THEN, you can sit back and enjoy the growing benefits of membership.

O.D. Nelson

## HINTS

\*\*To eliminate writing in pencil on the back of stamps, apply a hinge and write on the hinge. You can use the hinge to mount the stamp, too.

<u>Mbr #</u>	<u>Name &amp; Address</u>	<u>Joined</u>	<u>Notes</u>
128	Robert Fansher 4855 SW 28th Street Hollywood, Fla. 33023	31 Oct 84	WTb
129	David J. Howard 1636 Chalcedony Street San Diego, Calif. 92109	1 Nov 84	b
130	Mary Dawson N. 6282 Government Way Coeur d' Alene, Idaho 83814	7 Nov 84	WTb Runs PFEC circuit
131	Charles Newkirk 7654 Ostrom Avenue Van Nuys, Calif. 91406	16 Nov 84	WTu
132	Roger J. Bergeson 1814 Viking Avenue Albert Lea, Minn. 56007	19 Nov 84	WTb Dealer Bergies stamps
133	Gladys M. Bosler P.O. Box 1330 Pine, Ariz. 85544	23 Nov 84	WTb
134	Bunny Kaplan <del>855 Stonehenge Road</del> Cherry Hill, N.J. 08003	24 Nov 84	b
135	Luis R. Ginocchio P.O. Box 283 Piura, Peru	26 Nov 84	WTb
136	Andrew Lacher 1181 Vinewood Drive Columbus, Ohio 43229	30 Nov 84	WTu
137	Milton J. Schober 4032 Lee Street Skokie, Ill. 60076	6 Dec 84	WTb
138	Anthony Migdalski Rt. 1, Box 411 Fishersville, Va. 22939	15 Dec 84	WTb
139	John F. Dunn 20 North Broadway G-331 White Plains, N.Y. 10601	27 Dec 84	u
140	Edward J. Rochniak 66 Beaverbrook Road Milford, Conn. 06460	9 Jan 85	WTu

Kenneth Paul Martin  
327 Leete Hall  
University Park,  
PA 16802



MW C Circuit  
c/o Dick Edwards  
264 Walnut Lane  
Apple Valley, MN 55124

### ADVERTISING POLICY

All ads dealing with philatelic concerns are acceptable. We reserve the right to edit out objectionable language. Advertisers are expected to respond to all inquiries, so be sure you can handle the responses before you offer to trade, buy or sell.

If you have a bad result from answering an ad, contact the editor. We will try to resolve the conflict.

#### RATES

SIZE: PER INSERTION:  
Camera Ready:

Full Page (8-1/2 X 11)	\$25.00
Half Page (8-1/2 X 5-1/4)	13.00
Quarter Page (3-3/4 X 5-1/4)	7.00
Per column inch: (3-3/4" wide)	2.00

#### Classified:

First 30 words, including name, address, zip, are \$3.00. Additional words are 20 for \$1.00. State abbreviations are one word. "P.O. Box 12345" is two words. Zip is one word.

#### DEADLINES

Deadlines for both advertising and editorial material for the next issue are April 15, 1984. Earlier submission will be appreciated by the editor and his long suffering wife.